



FOR IMMEDIATE RELEASE

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EAT takes a bite out of hidden fraud and loss with IntelliQ

EAT, the small but fast growing family run café chain recently announced their success with detecting loss, including fraud and procedural errors within the business following the utilisation of their latest Loss Prevention software provided by IntelliQ.

Rene Batsford, Head of IT for EAT, said: “We took up IntelliQ’s “Data Challenge” offer right at the end of 2008 and were impressed with the results, so much so we decided to invest in the IntelliQ technology in early 2009. The implementation of the solution went without a hitch and we quickly got down to using the system to analyse the data coming from our tills. Within a short space of time we were seeing significant results from the IntelliQ solution and in under a year of full operation we have seen a full return on our investment. We now see IntelliQ as a vital component in our loss strategy and are looking at expanding the use of the system to assist in other areas of our retail operations.”

Commenting on today’s announcement Malcolm Peden, CEO at IntelliQ said: “EAT, a fast growing player in the premium café sector, represent a new type of customer for IntelliQ- being outside of our traditional high street retail profile. We see this area of food retail as a major area of growth for IntelliQ and are delighted at the impressive results EAT have obtained in less than a year of using our solution. Once again our technology and expertise has been proven in a new area of retail, further enhancing our place as the number one supplier of retail loss prevention solutions in the UK and beyond.”

Notes to editors

About EAT

EAT, founded 13 years ago with the ambition of providing the best food, soup and coffee in London at reasonable prices now operates 100 shops across the UK and continues to strive for the highest possible quality of food, service and shop standards.

About IntelliQ

Headquartered in London, United Kingdom, IntelliQ is the leading provider of Forensic Analysis Solutions. IntelliQ solutions enable clients to efficiently analyse transactional data from multiple sources and quickly identify instances of potential fraud, loss or failure of process compliance. With a strong presence in the Retail, Financial and Government sectors, IntelliQ's solutions generate rapid, substantial and sustainable returns.

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